

John Sprouls (Chair)
Executive Vice President and Chief Administration Officer
Universal Parks

John Sprouls is Executive Vice President and Chief Administrative Officer for Universal Parks & Resorts, the division of NBC Universal responsible for all theme park, resort and development activities. He oversees Human Resources,

Legal, Business Affairs, Risk Management, EHS, Information Technology, Ride Safety, Corporate Communications and External Affairs for the group.

Mr. Sprouls also serves as Chief Executive Officer of Universal Orlando Resort and previously served as President/CEO of Universal Holdings I and II, the entities that owned and controlled Universal Orlando from 2006 to 2011.

Mr. Sprouls joined Universal Orlando in 1996 as Vice President of Human Resources, after having spent 15 years in various senior level roles for The Seagram Company, Ltd. He was appointed Senior Vice President – Administration for Universal Orlando in 1997. Beginning in 1999, he then served as Executive Vice President – Human Resources for the Universal Parks & Resorts Group, and from 2004 to 2011, served as Executive Vice President – HR, Legal and Business Affairs for the Group. In addition, he spent several years as an attorney in private practice in New York and New Jersey.

Mr. Sprouls is the Chairman of the U.S. Commerce Department's Tourism and Travel Advisory Board, a member of the U.S. Travel Association CEO Roundtable, and a former member of USTA's Board of Directors. Mr. Sprouls is President of the Universal Orlando Foundation, and Chairman of the Board of Directors for City Year Orlando. He is also a member of the Board of Trustees for the University of Central Florida, and a former board member of the University of Central Florida Foundation.

Mr. Sprouls holds both a BA (History) and a J.D. from Seton Hall University.